

QLASH PLAYERS



STARCRRAFT II | OVERVIEW

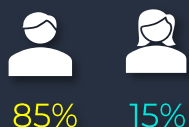


GAME OVERVIEW

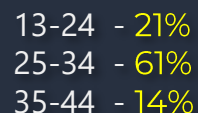
STARCRRAFT 2 is a real-time strategy game, played on PC. It is one of the most competitive game titles with an extremely high skill cap.

The title is produced by Blizzard and has been around for more than 20 years, consistently evolving and capturing the interest of the global audience. It has one of the most supportive and loyal communities in the whole industry with a very stable player base and viewership numbers.

AUDIENCE



AGE

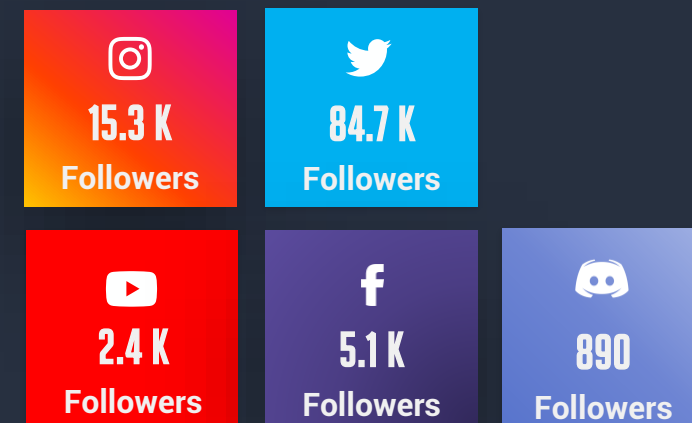


OPPORTUNITIES

- QLASH has one of the best players in the world as well as the most prominent caster that has been on the scene for more than a decade.
- QLASH has established itself as a powerhouse on the StarCraft2 competitive scene by regularly taking part in the largest tournaments in the world, such as, WCS Global Finals at BlizzCon.
- QLASH is one of the most recognizable brands in StarCraft2 due to the organization of multiple large-scale competitive events as well as regular community events.

QLASH COMMUNITY

**TOTAL QLASH ARMY FOLLOWERS:
267 000+**



PROFILE

RICCARDO 'REYNOR' ROMITI

One of the most prominent Starcraft 2 players on a global level, based in Italy. As of March 2021, ranked #1 Worldwide.

Age: 18 years old.

PLAYER PHOTO



ACHIEVEMENTS

- 1st place at IEM Katowice 2021
- 1st place at DH SC2 Masters 2020 Fall: Season Finals
- 1st place at DH SC2 Masters 2020 Fall: Europe
- 1st place at Douyu Cup 2020
- 1st place at DH SC2 Masters 2020 Summer: Europe
- 1st place at 2019 WCS Summer
- 1st place at 2019 WCS Winter Europe
- 2nd place at DH SC2 Masters 2020 Winter: Europe
- 2nd place at HomeStory Cup XX
- 2nd place at 2019 WCS Global Finals
- 2nd place at 2019 WCS Fall

CHESS | OVERVIEW



GAME OVERVIEW

In the recent years, the ancient sport of Chess has experienced a big transformation and modernization – the younger generations of chess players are increasingly using the internet for their online games.

Offering professional streaming productions on platforms such as Twitch, and in combination with the rise of chess in popular culture, this sport has found many new fans.

OPPORTUNITIES

- QLASH is the first Italian esports organization to acquire chess players and start producing engaging content.
- Chess streaming numbers are rising, with most international stars already creating content on Twitch or Youtube, and QLASH is already a part of the trend.
- Our players compete on top European and international level, holding Grandmaster and International Master titles.
- Grandmaster Roberto Mognanzini is one of the best Italian chess players.

CHESS | PLAYERS



GENERAL INFORMATION

The QLASH Chess players are actively participating in competitions, as well as creating content for social media and online streaming.

TEAM PHOTO



FULL ROSTER

Tea Gucci, Women International Master

[Twitch](#) | [Instagram](#)

Lorenzo Lodici, International Master

[Twitch](#)

- Italian Champion 2018

Alessio Valsecchi, Grandmaster

[Twitch](#)

Luca Moroni, Grandmaster

[Twitch](#) | [Instagram](#)

- Italian Champion 2017

Danyyil Dvirnyy, Grandmaster

[Twitch](#) | [Instagram](#)

- Italian Champion 2013 & 2015

Roberto Mogranzini, Grandmaster

- Multiple Italian Team Chess winner

Team Manager

HEARTHSTONE | OVERVIEW

HEROES OF WARCRAFT



GAME OVERVIEW





Hearthstone is a free-to-play online digital collectible card game developed and published by Blizzard Entertainment in 2014. Widely available, Hearthstone has more than 100 million players and is still boosting impressive numbers. The publisher is heavily invested in its e-sports scene, having organized numerous tournaments with big prize pools.

OPPORTUNITIES

- Hearthstone is a very popular game and, being free to play, incredibly accessible. It has a large player base, with great exposure opportunities.
- The Hearthstone e-sports scene offers global coverage, and the viewers and players are extremely dedicated.
- Our QLASH Hearthstone player has competed in multiple international tournaments and is well known within the scene.

QLASH COMMUNITY

**TOTAL QLASH ARMY FOLLOWERS:
67 600+**

 1 K Followers	 0.8 K Followers
 1.3 K Followers	 300 Followers

PROFILE

MATTEO "DEVILMAT" ALBA

QLASH Hearthstone player, based in Vicenza, Italy with years of experience within the global professional scene.

Age: 26 years old.

PLAYER PHOTO



ACHIEVEMENTS

- 2nd place at Red Bull The Brawl, 2019
- Qualified for Master Tour Las Vegas
- Qualified for Master Tour Madrid
- Qualified for Master Tour Montreal
- Qualified for Master Tour Jonkoping
- Qualified for Master Tour Los Angeles
- Qualified for Master Tour Arlington
- Qualified for Master Tour Bucharest
- Qualified for Master Tour Las Vegas

eFootball PES 2021 | OVERVIEW

SEASON UPDATE

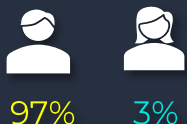


GAME OVERVIEW

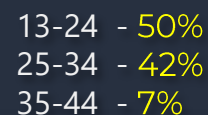
Efootball PES is the second most played football simulator game in the world after FIFA. It is played mainly on console (PS4 and Xbox) and is published by KONAMI on an annual basis.

Even though efootball pes does not have the same player base as FIFA it still has a huge European role due to its exclusive and important licenses with JUVENTUS, AS ROMA, FC BAYERN MUNICH, CELTIC FC, AS MONACO, ARSENAL, and other major clubs.

AUDIENCE



AGE

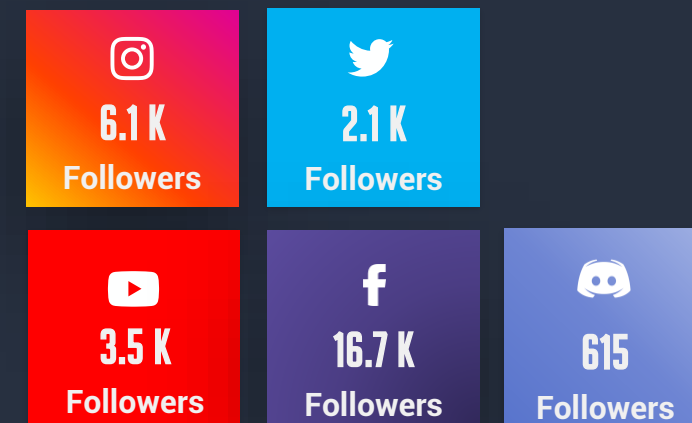


OPPORTUNITIES

- QLASH has the European PES champion (Carmine Liuzzi, winner of e Euro 2020), one of the Italian champions and many other players that won national league's trophies.
- QLASH is considered one of the best team in the pes Italian scene and is officially supported as community from Konami due to having in place one of the biggest Italian PES communities.
- QLASH has organized several community events called Weekly Cups on different game modes like 1vs1 and 2vs2 with hundreds of participants.

QLASH COMMUNITY

TOTAL QLASH ARMY FOLLOWERS:
30 000+



NOTABLE PLAYERS

LUIGI 'KIRITO_YUUKI_00' LOFFREDO



ACHIEVEMENTS:

- PES 2019 Italian vice champion (Rimini)
- 1st place at eNazionale Italy National team qualifier (Milan)
- 1st place eSerie A TIM Summer Cup (online)

CARMINE 'NAPLES 17X' LIUZZI



ACHIEVEMENTS:

- 3rd at eFootball.Open in the Arsenal's team leaderboard
- 1st place at UEFA eEuro 2020 official tournament
- 1st place at Lega B Esport official tournament

SALVATORE 'SASINHO_DIGIAC' DI GIACOMO



ACHIEVEMENTS:

- Top 4 MyClub Grand Finals EU (online)
- 1st place at Lega B Esport official tournament
- 1st place at eNazionale Italy National team qualifier (online)

FORTNITE | OVERVIEW



GAME OVERVIEW

Fortnite is a Battle Royale game that can be played on PC, console or mobile and allows a cross-platform experience. It is produced by Epic Games and was released in 2017.

AUDIENCE



92% 8%

AGE

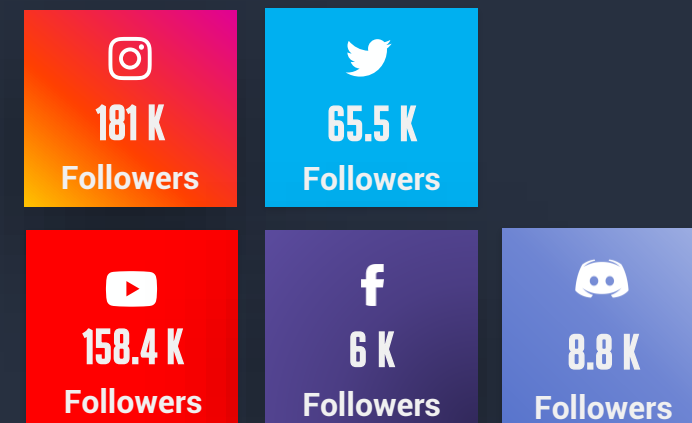
13-24 - 62%
 25-34 - 25%
 35-44 - 5%

OPPORTUNITIES

- The title is one of the most stable on the market with consistent new content keeping the audience engaged.
- Italian scene is lacking any serious events and tournaments around Fortnite giving us the ability to fill that gap.
- Through regular community events QLASH has built one of the largest fanbases in Italy.
- Our Fortnite players and content creators have a big following in the EU, with hundreds of thousands of followers throughout different social media channels

QLASH COMMUNITY

**TOTAL QLASH ARMY FOLLOWERS:
745 000+**



FORTNITE | CONTENT CREATORS



NOTABLE INFLUENCERS

JUAN ANTONIO 'NIKITO' MARTIN NADALES



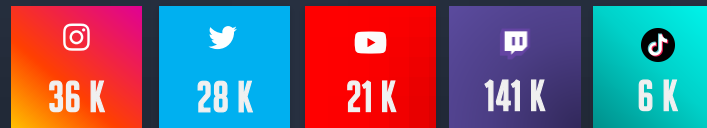
SOCIAL MEDIA FOLLOWERS:



DANIEL 'BNITEZ' BENITEZ BOLIVAR



SOCIAL MEDIA NUMBERS:



RAUL 'NUGGET DU KING' YEGUAS OLIVA



SOCIAL MEDIA NUMBERS:



NBA 2K21 | OVERVIEW



GAME OVERVIEW

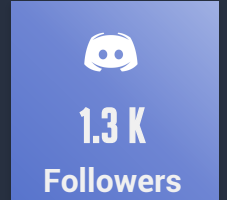
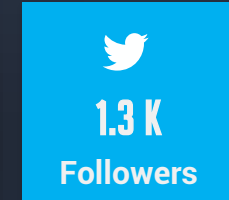
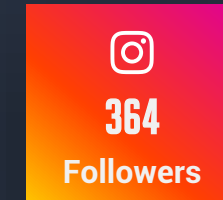
NBA2K is the most popular basketball video game series, developed by Visual Concepts and published by 2K. The series has been around for more than 20 years, and its latest installment NBA 2K21 sold more than 10 million copies, across multiple platforms (PC, Playstation, Xbox and others). Players are presented with the option to play with the official NBA teams & athletes in several different game modes.

OPPORTUNITIES

- NBA2K offers global coverage and it is one of the most popular esports titles worldwide.
- The game has a large following, presenting great exposure opportunities.
- The QLASH NBA2K Team is the best in Italy, currently holding the title for Italian NBA2K Champions

QLASH COMMUNITY

TOTAL QLASH ARMY FOLLOWERS:
3 000+



ACHIEVEMENTS

The team is the current Italian title holder, achieving 1st place at the Italian NBA2K Championship in 2020

FULL ROSTER

Michele 'Sickmickmea' Meardi (Captain)
Gabriele 'TrustInPezzo' Pezzoni – PF/C
Christian 'ForeverAsu' Valisano - PG
Edoardo 'Edodino' di Luozzo - SF
Andrea 'JustFala_2k' Falasca
Elias 'Lord_Eli99' Riva
Mattia 'xNacca' Naccarato - PF

TEAM LOGO



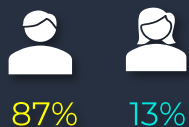
LEAGUE OF LEGENDS | OVERVIEW



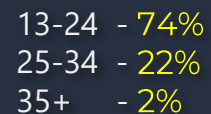
GAME OVERVIEW

League of Legends is one of the most played PC games in the world as well as Italy. It was released in 2009 by Riot Games and is played by two teams of 5 players each with a single game usually lasting between 30 and 60 minutes.

AUDIENCE



AGE

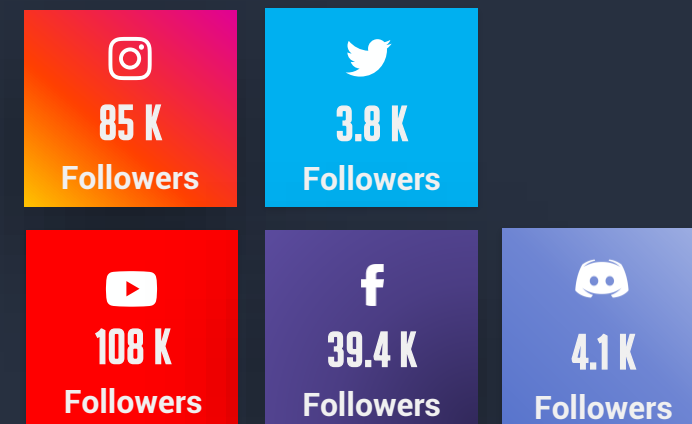


OPPORTUNITIES

- PaoloCannone is the biggest Italian influencer in LoL and is part of QLASH.
- We are currently the official organizers of the Red Bull factions for the Italian market.
- Since the start of 2020 QLASH has become the point of reference for the Italian LoL community.
- Our events have attracted more live viewers on Twitch than the official Italian LoL championship.

QLASH COMMUNITY

TOTAL QLASH ARMY FOLLOWERS: 517 000+



LEAGUE OF LEGENDS | PLAYER



PROFILE

PAOLO 'PAOLOCANNONE' MARKUCCI

The biggest Italian LoL influencer, based in Treviso, Veneto, Italy.

Age: 25 years old.

SOCIAL MEDIA FOLLOWERS



PLAYER PHOTO



ACHIEVEMENTS

COMPETITIVE ACHIEVEMENTS:

- 3rd place at RedBull Factions 2020
- 3rd place at Twitch Rivals 2019 – Europe Country Showdown

STREAMER ACHIEVEMENTS:

- Started streaming on Twitch in 2016.
- His lifetime stream has achieved hours watched of over 9.4 Million and over 20 Million views
- "22" is his meme number. Many people start to spam it in the Twitch chat whenever he makes a play during his stream and has become a somewhat of a community brand.
- Is known for his very open and honest style